



NEWCITY PRESENTS: A MONSTROUSLY FUN COLORING ADVENTURE

THE **DIGITAL**
DEFENDERS



THE **MONSTERS** OF
WEB DESIGN



**THEY'RE
BACK!**



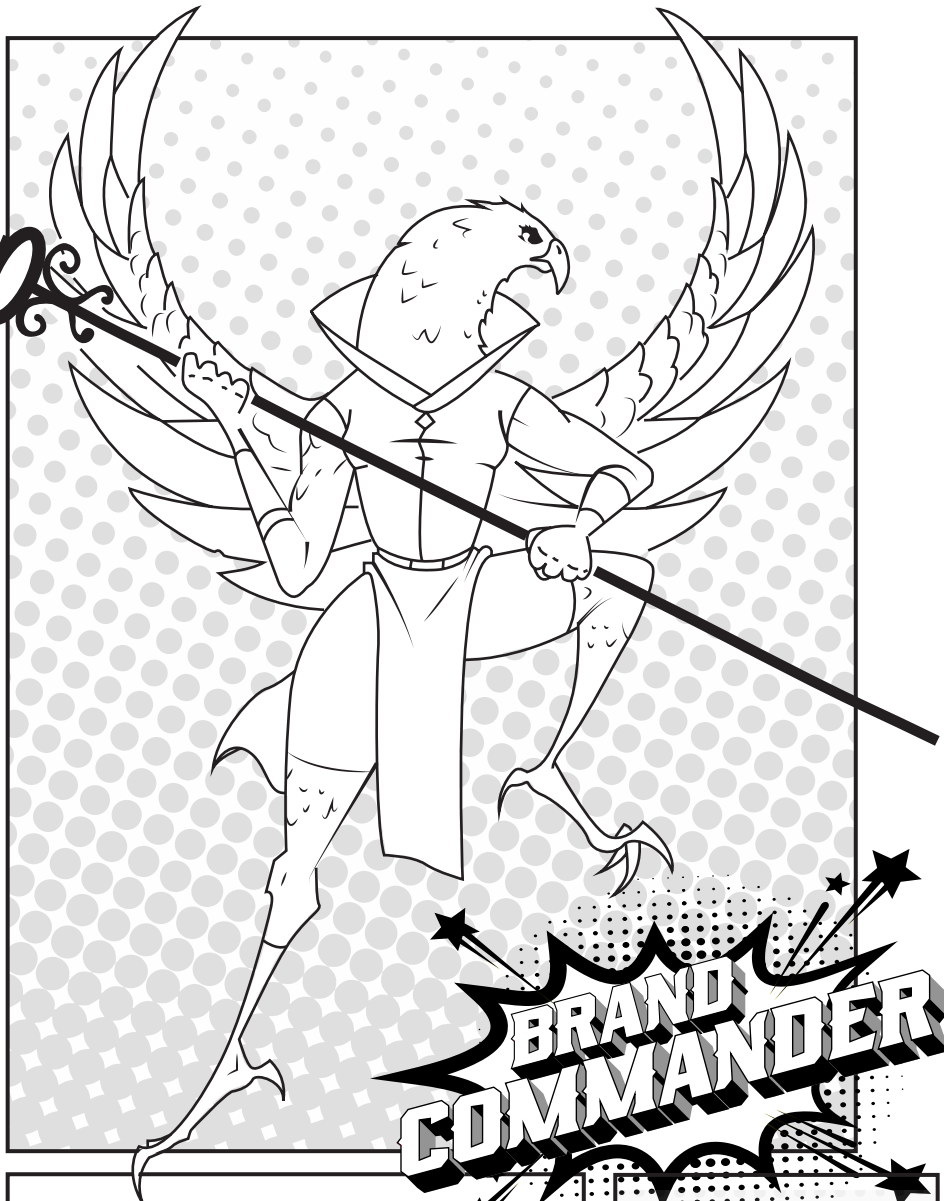
AND THEY'RE MORE DANGEROUS THAN EVER. JUST WHEN YOU THOUGHT YOUR DIGITAL REALM WAS PEACEFUL, SOMEONE SUGGESTS A SMALL REDESIGN - JUST A QUICK REFRESH (NO BIG DEAL). NOW THE **MONSTERS OF WEB DESIGN** ARE RAMPAGING ONCE AGAIN. THEY'RE HERE TO DESTROY EVERYTHING YOU'VE WORKED SO HARD FOR. IT'S TIME TO FIGHT BACK!

**WHO WILL
SAVE THE CITY?**

DIGITAL HEROES WALK AMONG US, READY TO TAKE A STAND AND PROTECT THE SANCTITY OF THE DIGITAL REALM. THESE **DIGITAL DEFENDERS** WORK AS A TEAM, COMBINING THEIR POWERS TO DEFEAT EVEN THE BIGGEST, GNARLIEST MONSTERS.

HOW DO YOU FIND THEM? JUST LOOK AROUND YOU. AND MAYBE DUST OFF YOUR OWN CAPE. YOU'RE GOING TO NEED IT!



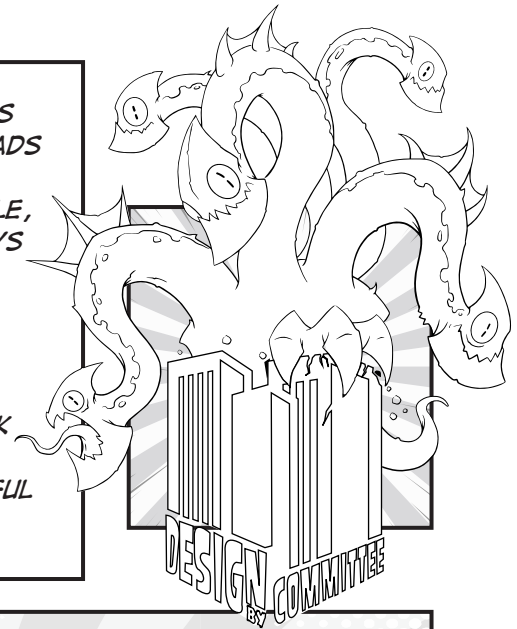


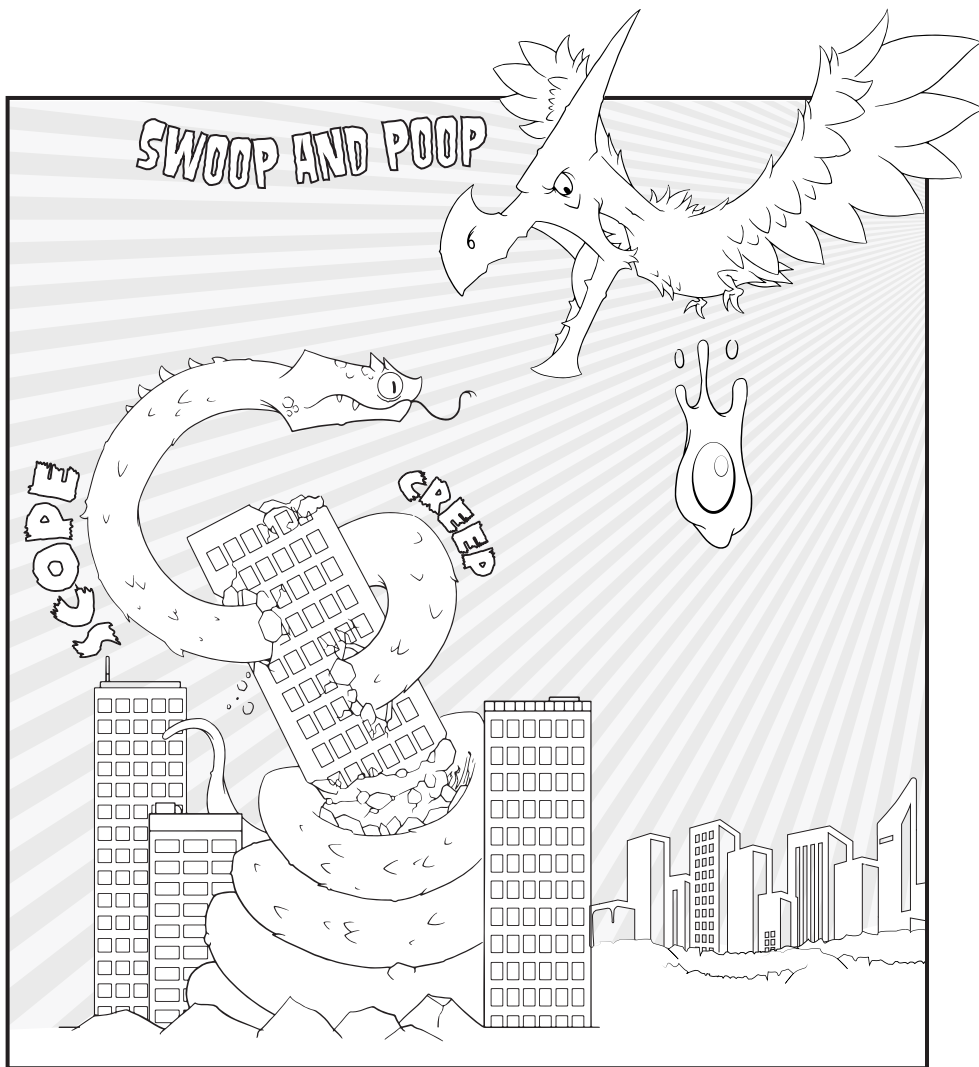
WITH A 30,000-FOOT PERSPECTIVE AND A SHARP EYE, **BRAND COMMANDER** CAN SEE THE BIG PICTURE AND ENVISION SOLUTIONS TO ANY CHALLENGE, NO MATTER HOW MONSTROUS. HER FABULOUS DESIGN STAFF GUIDES STYLE WHILE HER DAZZLING WINGS HELP CREATIVITY AND BEAUTY TAKE FLIGHT.



THE FIRST WAVE OF MONSTERS ATTACKS! **CTHULH-URL** SPREADS DIGITAL OOZE ACROSS EVERY CONTENT CHANNEL. MEANWHILE, **DESIGN BY COMMITTEE** LAYS WASTE TO GOOD TASTE AND STYLE IN EVERY DIRECTION.

BUT THEY'RE NO MATCH FOR **BRAND COMMANDER'S** KEEN EYE FOR TROUBLE, QUICK STRATEGIC DECISION MAKING, AND POWER TO BRING BEAUTIFUL ORDER TO IDENTITY CHAOS.



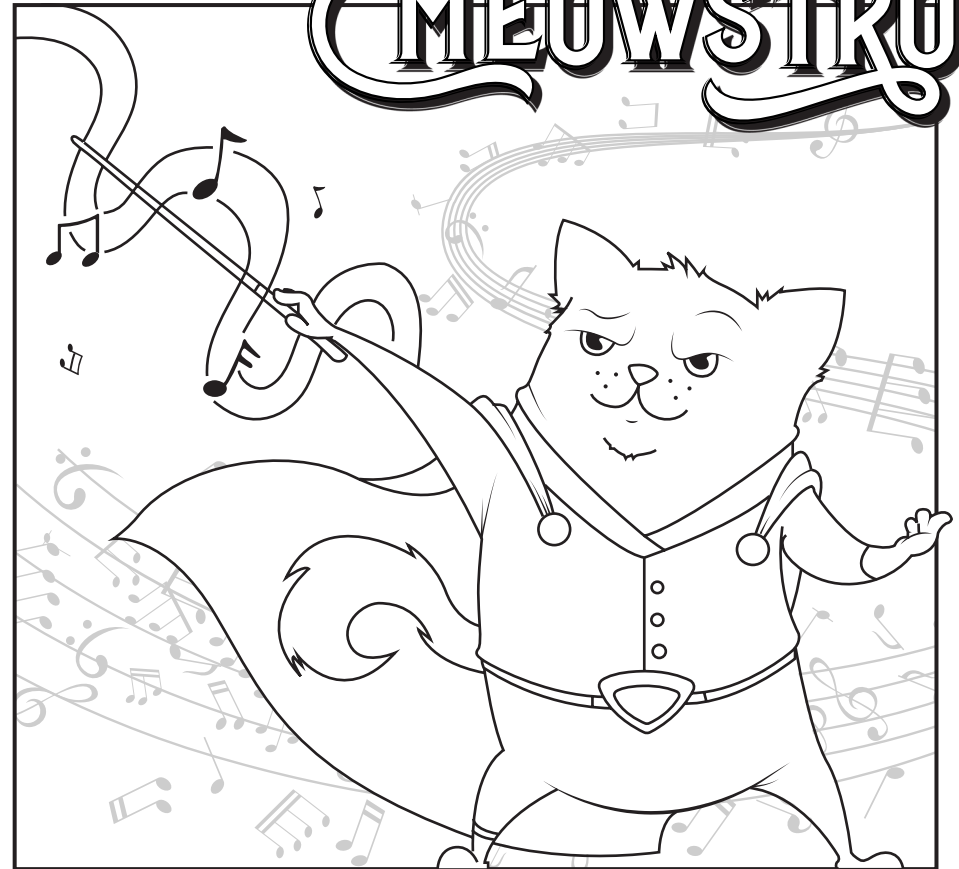


JUST WHEN THINGS SEEM TO BE GOING WELL, **SWOOP 'N' POOP** DROPS A DEVASTATING LOAD ON YOUR WELL-LAID PLANS WHILE **SSSSSSSSSSSCOPE CREEP** SLITHERS ONTO THE SCENE, DEMANDING EVER-EXPANDING FUNCTIONALITIES AND CRUSHING REALISTIC TIMELINES WITH ITS MASSIVE SCALE(S). WE NEED A HERO WHO CAN MANAGE THESE VILLAINS BEFORE THEY REALLY GET OUT OF CONTROL!

ENTER **MEOWSTRO**, AN EXPERT CAT HERDER. A CLUNNING AND STRATEGIC MUSICAL MAGICIAN, HE MANAGES ALL OF THE MOVING PIECES OF ANY PROJECT OR CHALLENGE - MASTERFULLY CONDUCTING MOBS OF ANGRY STAKEHOLDERS TO ACHIEVE PURRRRFECT HARMONY.

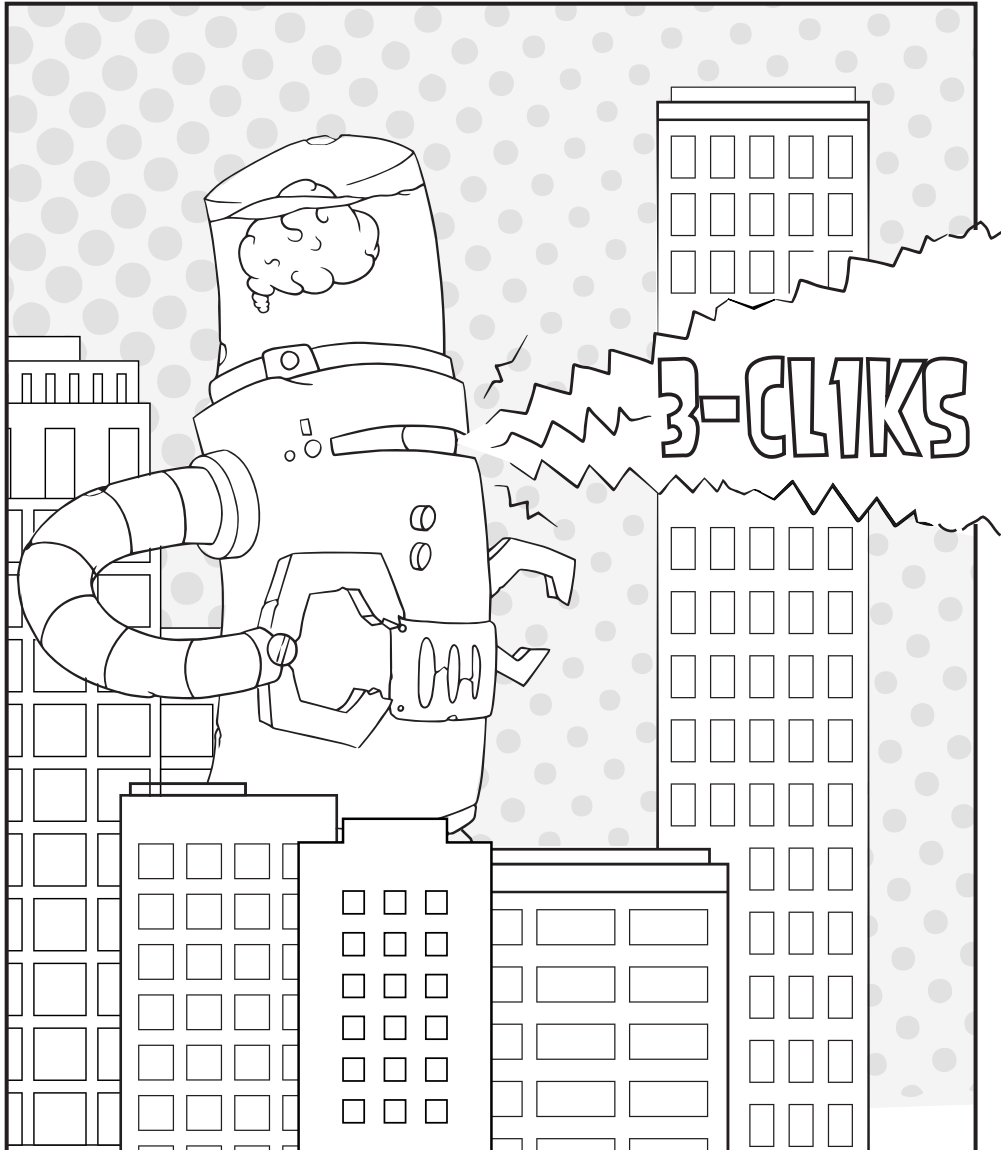
WITH JUST A TOUCH OF FELINE PRECOGNITION, HIS WHISKERS TWITCH AT THE MEREST HINT OF TROUBLE, AND WITH A DEFT WAVE OF HIS WAND, HE CAN BRING EVEN THE MOST FEARSOME MONSTERS INTO SYNC.

MEOWSTRO

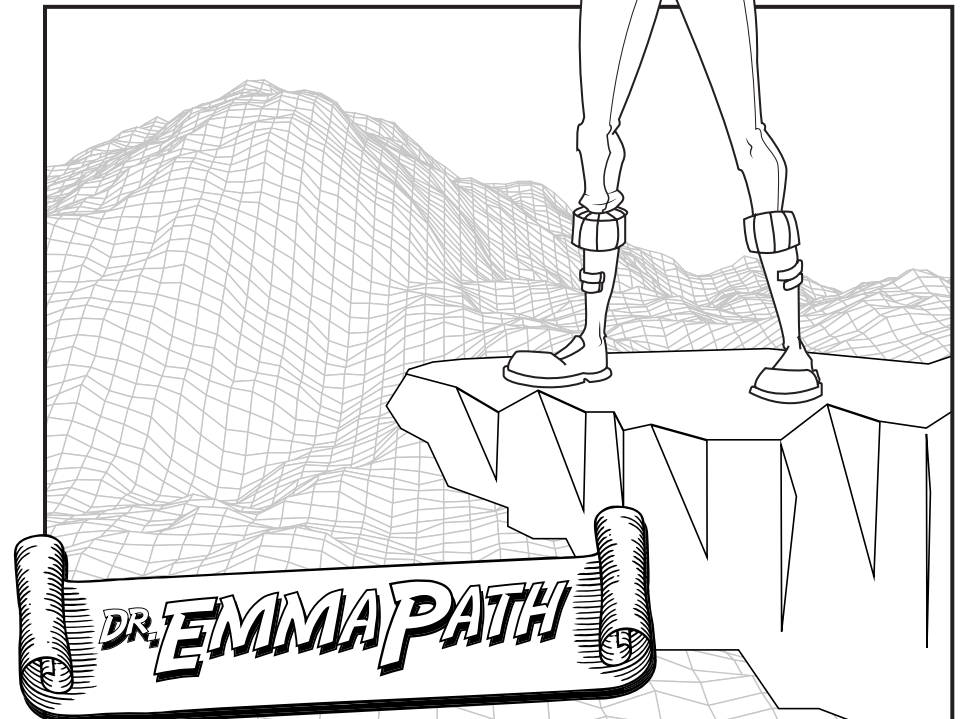
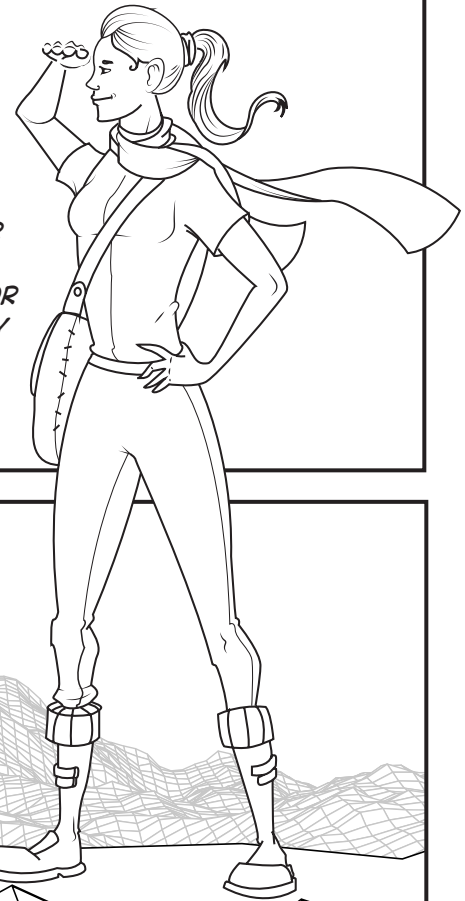


UNDER **MEOWSTRO**'S FIRM COMMAND, **SSSSSCOPE CREEP** IS STOPPED IN HIS TRACKS AND **SWOOP 'N' POOP** IS GROUNDED. A POWERFUL ALLY TO **BRAND COMMANDER**, THE TWO BRING THE MANY HEADS OF **DESIGN BY COMMITTEE** INTO ALIGNMENT.

OH NO! NOW **3-CLICKS** IS DESTROYING THE USER EXPERIENCE, LITTERING THE LANDSCAPE WITH THE RUBBLE OF EXCESSIVE NAVIGATION AND MINDLESS, UNFOUNDED ARCHITECTURE. HIS NARROWLY FOCUSED BEAM BLASTS AWAY AT PERFECTLY LAID OUT USER PATHS AND SCRAMBLES THE CONTENT INTO A DISORGANIZED MESS.



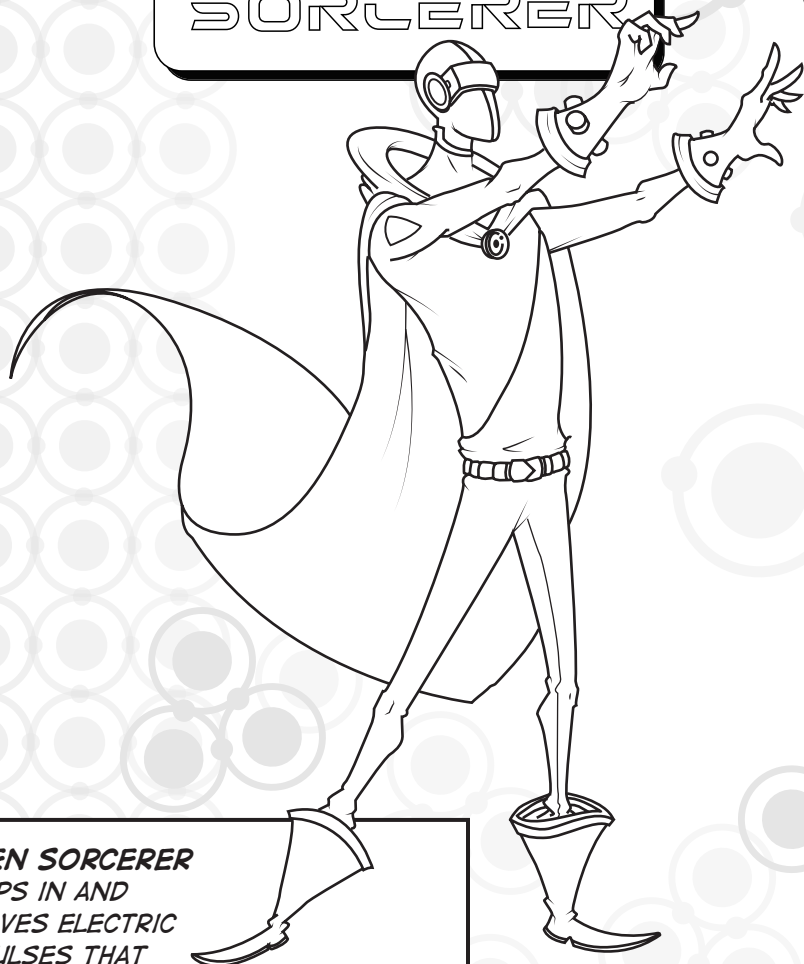
AN INTREPID EXPLORER, **DR. EMMA PATH** HAS TRAVELLED MANY MILES IN HER WELL-WORN BOOTS. IN HER JOURNEYS, SHE'S LEARNED TO COMMUNICATE WITH INDIGENOUS AUDIENCES THROUGHOUT MANY DIGITAL REALMS AND HAS UNCOVERED THEIR TASKS AND RITUALS. SHE ALWAYS CARRIES HER TRUSTY BAG FILLED WITH TOOLS NEEDED FOR TESTING AND RECORDING, AND HER COMPASS POINTS THE TRUE WAY FORWARD. WITH A CLEAR VISION FOR A BETTER FUTURE, SHE FEARLESSLY SCALES MOUNTAINS OF DATA, PROTOTYPING THE BEST WAY TO NAVIGATE THE DIGITAL LANDSCAPE.



3-CLICKS' SYSTEMATIC EROSION OF EXPERIENCE IS THWARTED BY THE INNOVATIVE TOOLS AND MILES OF DATA **DR. PATH** HAS COLLECTED.

OPEN SORCERER'S POWER LIES IN HIS ABILITY TO BRANCH, ITERATING HIMSELF AGAIN AND AGAIN UNTIL HE MORPHS INTO THE IDEAL FORM TO OBLITERATE HIS FOES. HE COMMANDS LEGIONS OF 1'S AND 0'S AND HARNESSSES THE COLLECTIVE GENIUS OF THOUSANDS, WIELDING VAST CYBER POWERS TO BREAK DOWN BARRIERS TO ACCESSIBILITY.

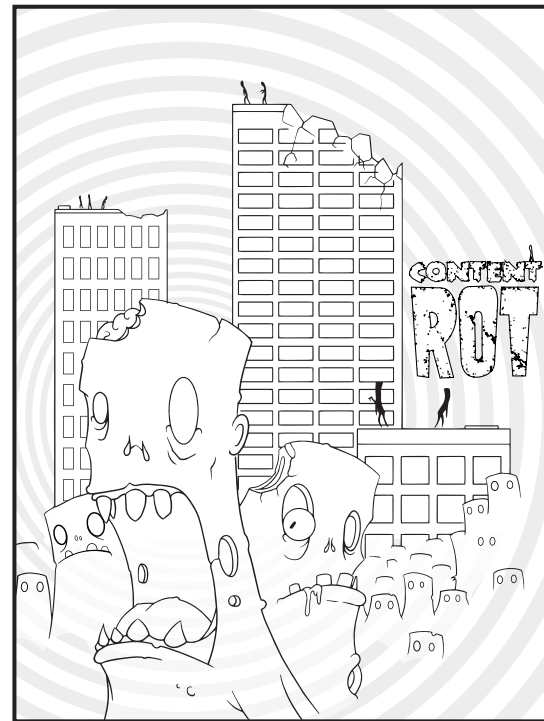
OPEN SORCERER



OPEN SORCERER STEPS IN AND WEAVES ELECTRIC IMPULSES THAT TRANSMUTE THE MONSTERS INTO BUGS, WHICH HE QUICKLY SQUASHES UNDER HIS STYLISH BOOT.

HE SUMMONS A SECURITY SHIELD TO PROTECT THE REALM FROM FURTHER HARM.

*WITH THE MONSTERS GONE, THE HEROES BEGIN TO CLEAN OUT THE CITY, ONLY TO UNCOVER A HORDE OF GRISLY, FORGOTTEN PAGES LURKING IN THE DARK ALLEYS! QUICK TO ACT, THE DEFENDERS COMBINE FORCES TO DRIVE OUT **CONTENT ROT** - HOPEFULLY FOR GOOD.*



*IT TAKES THE WHOLE TEAM TO BRING PEACE BACK TO THE DIGITAL REALM. WITH A CLEAN SLATE, **OPEN SORCERER** CREATES A SYSTEM TO REBUILD THE CITY. **BRAND COMMANDER** GUIDES THE VISION, **DR. EMMA PATH** DRAWS UP STRATEGIC BLUEPRINTS, AND **MEOWSTRO** ORCHESTRATES ALL THE PIECES INTO A MASTERFUL WEB-SYMPHONY.*

WITH A NEW SYSTEM AND FORWARD-THINKING GUIDELINES IN PLACE, THE CITY IS SAFE FOR NOW. BUT DON'T LET YOUR GUARD DOWN. WITHOUT VIGILANT HEROES LIKE YOU, THE MONSTERS CAN CREEP RIGHT BACK IN!





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